

SIGNING SEASON





Signing Season is a documentary series that follows the top seniors in high school football, spotlighting their circumstances and opportunities ahead. As they vie for a chance to make this sport a career, recruiters play their own game, competing to find – and sign – the best talent in America.

SIGNING SEASON

We'll follow four of the nation's top high school prospects during their senior season in the fall, and continue documenting their journeys through February of 2018, culminating in America's newest holiday: National Signing Day. We'll be present for all of the major events:

- The biggest games of their senior season, with college coaches in attendance
- On-campus college visits
- In-house visits from college head coaches
- The US Army All-American game in Texas, where recruits frequently commit to schools
- Discussions between the prospects and their families as they weigh the pros and cons of different universities
- National Signing Day





We've partnered with the U.S. Army All-American Bowl – the annual premier showcase of high school football talent.

The best players from around the country come to San Antonio, Texas for a week in January to compete with each other, and make plans for their football futures.

The week culminates with an East vs. West All-Star game. Throughout the game, a handful of players will commit to their colleges live on television – often to the shock of fans, coaches, players, and sometimes – their families.

Why for Sports Illustrated?

College football “signing season” is no longer a niche interest. It is a year-round obsession, and during January and February, news about recruiting often dominates discussion across the sports media landscape.

On its various platforms, including Campus Insiders, 120Sports, and the magazine’s iconic “Faces In The Crowd” brand, S.I. is already a content force in college sports recruiting – and this series leverages and expands that presence strengths.

In addition to offering unique coverage of signing season, this series offers Sports Illustrated a path toward ownership of the only live events associated with recruiting: All-Star games.





ALUMNI



PATRICK PETERSON

5th overall pick in 2011

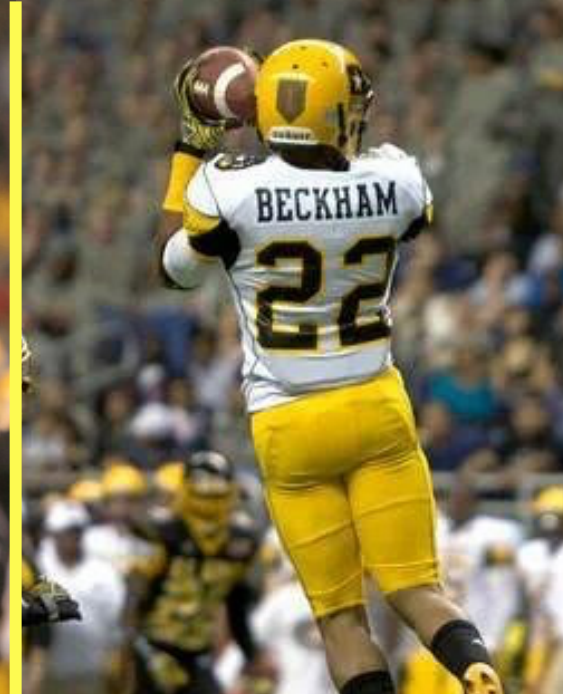
Made the Pro Bowl
every year of career



CJ MOSLEY

2-time national
champion at Alabama

2x NFL All-Pro



ODELL BECKHAM, JR.

12th overall pick in 2014

All-Pro in all three NFL
seasons



ANDREW LUCK

1st overall pick in 2012

3x NFL Pro Bowler



DERRICK HENRY

2015 Heisman and
national champion

SEC record for yards in a
season (2,219)

OUR 2018 PROSPECTS



Trevor Lawrence

High School: Cartersville, Cartersville, GA
Position: Quarterback (#1 Overall Recruit)

Major Scholarship Offer Total: 45
Leaders: Committed to Clemson. Also has visited Georgia and Tennessee

He's thrown for over 10,000 yards in his first three high school seasons. The 6-6 QB has all the tools needed for a lengthy career. Despite his early commitment to Clemson, coaches won't stop chasing Trevor until he signs on the dotted line.



Matt Corral

High School: Oaks Christian, Thousand Oaks, CA
Position: Quarterback (#7 Overall Recruit)

Major Scholarship Offer Total: 4
Leaders: Committed to USC. Still showing interest in UCLA, Michigan, and Texas A&M

The latest five-star quarterback from Southern California hopes to prove he can deliver more than hype. He's committed to USC, but recruiting insiders believe he remains open to other offers.



Jamaree Salyer

High School: Pace Academy, Atlanta, GA
Position: Offensive Guard (#10 Overall Recruit)

Major Scholarship Offer Total: 23
Leaders: Undecided. Strongly considering Alabama, Clemson, Georgia, Ohio State, Michigan State, Notre Dame

The nation's highest ranked guard maintains a wide open recruitment. He's visited campuses all over the country and plans to continue his search for the perfect college all the way up until signing day 2018.



Cade Mays

High School: Knoxville, TN (Knoxville Catholic)
Position: Offensive Tackle (#12 Overall Recruit)

Major Scholarship Offer Total: 11
Leaders: Committed to Tennessee. Has also visited Alabama and Florida State.

The offensive tackle has remained loyal to his hometown Tennessee Volunteers since the beginning of his recruitment, but some of the big dogs like Alabama and Florida State could be close to swaying him to their side.

MSM

mandalay SPORTS MEDIA

Launched in 2012 by Peter Guber and Mike Tollin, MSM is a diversified content and media company that creates high-quality programming for all platforms. With production hubs in Los Angeles and New York City, MSM also creates, acquires and invests in businesses and assets across the media landscape.

Since its founding, MSM has produced and is producing content for ABC, Netflix, Showtime, HBO, ESPN, Hulu, E! Channel, CBS, FOX, NBA TV, Turner Sports, NFL Network, Xbox Entertainment Studios, Yahoo!, VICE, AOL, among others, with numerous projects in development for major television, digital, feature film and sports entities.

